Communication

MAJOR AND MINOR

Ripon College's Department of Communication received the 2014 Rex Mix Program of Excellence Award from the National Communication Association, recognizing the best undergraduate communication program in the United States. The study of communication at Ripon is a thoughtful balance of theory and practice, designed to deepen understanding of the field and also to refine the ability to apply theories of communication to real-world situations. A degree in communication empowers students to become agents of change within society.

FACULTY

- **STEVEN MARTIN**, associate professor of communication and chair of the Department of Communication
- **JODY ROY**, professor of communication, the Victor and Carrie Palmer Endowed Chair for Leadership Values

PROGRAM HIGHLIGHTS

- On average, communication majors complete three internships. Fields of experience have included: advertising and marketing, social media management, personnel management, nonprofit consultation and fundraising, news broadcasting, journalism and public relations.
- More than 80 percent of graduates from Ripon's Department of Communication are placed in their career of choice before graduation — 90 percent within six months of graduation.
- 100 percent of our alumni pursuing graduate education in communication have received full scholarships.
- Communication majors regularly present original research at state, regional and national conventions in the field of communication, providing tangible, professional public speaking experience and networking opportunities.
- Speakers Bureau empowers students to make a difference while developing advanced public speaking skills for local, state and national audiences.
- There are opportunities in speech, deliberation/debate, technology and media, including Ethics Bowl; *College Days*, Wisconsin's oldest student newspaper; WRPN Radio; *Crimson* yearbook; Photogenesis; and *Parallax* literary magazine.
- Through the Department of Educational Studies, Early Adolescence and Adolescence (Grades 6-12) teacher certification in speech is available.

STUDENT HIGHLIGHT

Ben Firgens '14 (pictured above) majored in communication with a minor in English and discovered public speaking as a participant in Speakers Bureau. He earned a full-ride scholarship to Pennsylvania State University, where he is earning a Ph.D. in rhetoric and technology and teaching introductory courses in public speaking, message analysis, and persuasion and propaganda.

CAREER PATHWAYS

This flexible and adaptable degree will never become obsolete in a rapidly-changing global economy. It will lead to job opportunities in public relations, advertising and marketing, media and entertainment, social media, law, politics and many other areas. Knowledge of communication is good preparation for graduate school. Recent alumni are enrolled in graduate-level programs at such schools as Marquette University, Colorado State University, Pennsylvania State University, University of Southern California, Newcastle University (UK), Texas A&M University, the University of Georgia, the University of Utah and the University of Wisconsin-Madison.

RIPON COLLEGE
1851

COMMUNICATION

COURSE REQUIREMENTS

- **REQUIREMENTS FOR A MAJOR IN COMMUNICATION**: 32 credit hours in communication, including CMM 215, 348, either 336 or 352, 505, 415; and 12 additional credit hours in communication of which at least eight must be at or above the 200 level.
- **REQUIREMENTS FOR A MINOR IN COMMUNICATION**: 20 credit hours in communication, including CMM 215, 348, 415 and eight additional credit hours in communication of which at least four must be at or above the 200 level.

Communication majors are strongly encouraged to plan an internship in some area of communication during their junior or senior year at the College. Some recent internships have included the areas of advertising, sales, personnel management, news broadcasting, public relations and journal editing.

SAMPLE 8-SEMESTER CLASS SCHEDULE

	FALL SEMESTER				SPRING SEMESTER			
	COURSE 1	COURSE 2	COURSE 3	COURSE 4	COURSE 1	COURSE 2	COURSE 3	COURSE 4
FIRST YEAR	Catalyst 110	Introductory Level Elective	Your Choice	Your Choice	Catalyst 120	Introductory Level Elective	Your Choice	Your Choice
SECOND YEAR	Catalyst 210	CMM 215: Public Speaking	CMM 236: Communication and the Environment or other elective	Your Choice	Catalyst 220	CMM 255: Crime & Incarceration or other elective	CMM 248: Communication, Media and Technology or other elective	Your Choice
THIRD YEAR	CMM 336: Social Movements	CMM 220: Sports & Communication or any elective	Your Choice	Your Choice	Applied Innovation Seminar	CMM 348: Theories of Public Communication	CMM 352: Political Communication	Your Choice
FOURTH YEAR	CMM 505: Senior Thesis	Your Choice	Your Choice	Your Choice	CMM 415: Applied Communication Practicum	Your Choice	Your Choice	Your Choice

This is only a sample for informational purposes. Each student is encouraged to work closely with their academic advisor to tailor a unique schedule that best fits their individualized needs.